



27th Annual Player Networking Event™

SPONSORSHIP OPPORTUNITIES

BENEFITS OF SPONSORSHIP	TITLE \$500,000	PRESENTING \$400,000	TOUCHDOWN \$200,000	FIELD GOAL \$75,000	KICKOFF \$25,000	OFFICIAL \$7,500	EXHIBITOR \$2,500
SUPER BOWL GAME TICKETS	10	8	4	Purchase Option	Not Available	Not Available	Not Available
ADDITIONAL SUPER BOWL-RELATED EVENT TICKETS	10	8	4	Purchase Option	Purchase Option	Not Available	Not Available
FOUR NIGHTS AT AN NFL-ASSIGNED HOTEL	5 Rooms	4 Rooms	2 Rooms	1 Room	Purchase Option	Purchase Option	Not Available
CORPORATE ID ON EVENT INVITATION AND EVENT PROGRAM	QR Code	QR Code	QR Code	Logo	Logo	Mention	Mention
PODCAST INTERVIEW SUPER BOWL WEEKEND	50 Minutes	40 Minutes	30 Minutes	20 Minutes	15 Minutes	10 Minutes	1 Minute Commercial
NFL-RELATED BUSINESS DEVELOPMENT CONSULTATION	80 Hours	60 Hours	40 Hours	20 Hours	10 Hours	5 Hours	1 Hour
EXHIBIT SPACE WITH TABLETOP CORPORATE ID SIGN	40' by 8'	32' by 8'	24' by 8'	16' by 8'	8' by 8'	8' by 8'	8' by 8'
EVENT INVITATIONS FOR VETTED GUESTS	36	24	12	6	4	2	1
ALL ACCESS CREDENTIALS FOR STAFF AND VOLUNTEERS	8	6	4	2	2	1	1
ACTIVATION(S) AT AFFILIATED SUPER BOWL EVENTS	6	5	4	3	2	1	0
LOGO WITH HYPERLINK ON PARTNERS AND SPONSORS PAGE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
LOGO ON VIDEO LOOP	Yes	Yes	Yes	Yes	Yes	Yes	Yes
VERBAL REFERENCE AT AFFILIATED EVENTS	Yes	Yes	Yes	Yes	Yes	Yes	Yes
INFORMATION IN E-BLASTS TO RETIRED NFL PLAYERS	Yes	Yes	Yes	Yes	Yes	Yes	No
MENTION IN PRESS RELEASES AND MEDIA	Yes	Yes	Yes	Yes	Yes	No	No
MENTION IN EBLASTS AND POSTERS FOR ACTIVE NFL PLAYERS	Yes	Yes	Yes	Yes	No	No	No
COLLABORATIVE SOCIAL MEDIA STRATEGY	Yes	Yes	Yes	No	No	No	No
COLLABORATIVE POST-EVENT BUSINESS DEVELOPMENT	Yes	Yes	No	No	No	No	No
FIRST RIGHT OF REFUSAL OPTION FOR NEXT SUPER BOWL	Yes	No	No	No	No	No	No

Sponsor must confirm by September 1 to receive full sponsorship benefits; email guytroupe@troupe21.com; cell phone 214-749-7833.