



CAREER AND BUSINESS PROGRAM

OVERVIEW

PNE's Career and Business Program (CBP) is designed to address the career transition needs of active and retired football players (players). The program will provide players with multiple growth and development opportunities (e.g., counseling referrals, classroom lectures, panel discussions, online learning, etc.) while teaching players to pursue life after football from a functional area of business or industry track.

PHASE I - WEEKEND SEMINAR - 20 Hours

Program participants must commit three-days to work through five experiences with a cohort of 12-15 players. Players will experience (1) one-on-one psychological and career counseling, (2) skill building assignments, (3) a personal/professional branding evaluation, (4) group counseling, and (5) a customized education and training track.

PHASE 2 - DISTANCE LEARNING COURSES - 24 Hours

After completing the weekend seminar on campus, participants will be provided with credentials to utilize a closed, web-based system that provide players with the opportunity to share business interests, ideas, needs, etc. on an ongoing basis. The following distance learning courses must be completed to earn a certificate of completion.

General Business: Participants will be introduced to the most common functional areas of business (i.e., human resources, finance and accounting, sales, marketing, customer service, research and development, operations, general administration, and information systems technology). Each participant will select a competency focus and a secondary interest. Session outcomes include a written career goal plan and selection of a mentor from the PNE Mentor Network.

Finance: Participants will be provided group and individual instruction on personal and business finance. The group setting will provide participants with a theoretical framework for understanding personal finance with a focus on cash flow analysis, debt load management and monitoring of financial services professionals. Individual sessions will match players with an accredited financial services professional that will help participants organize their financial portfolio. Session outcomes include a personalized financial audit and a net worth statement.

Career Selection: Participants will be asked to select one of the following career tracks: (a) shadowing, internship, employment, and management trainee experiences; (b) non-profit startup/management; or (c) for-profit startup/management. Session outcomes include a cover letter, resume, biography and/or a personal or business capabilities statement.

PHASE 3 – PLACEMENT – 80 Hours

PNE will university partners to place participants with career mentors in structured temporary work experiences based upon each player's desired career track.

APPLY NOW

<https://pneinfo.com/career-and-business-institutes/>