



MISSION

To help active and former athletes maximize opportunities Super Bowl weekend.

GOALS

To model and facilitate networking experiences for event attendees.

To teach athletes how to leverage football as a virtual platform for economic success.

To facilitate deal flow for businesses owned and operated by active and former NFL players.

To highlight post-athletic career and business success stories.

To recruit corporations willing to structure opportunities for athletes.

To help athletes connect with mentors and advisors.

SOCIAL MEDIA

<https://linktr.ee/nflpne>