



GET STARTED BY COMPLETING THIS SPONSORSHIP INTEREST FORM

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BENEFITS OF SPONSORSHIP	NAMING \$400,000	TITLE \$350,000	PRESENTING \$300,000	OFFICIAL \$150,000	TOUCHDOWN \$75,500	FIELD GOAL \$50,000	KICKOFF \$25,000
SUPER BOWL GAME TICKETS	12	10	8	6	4	2	1
FOUR NIGHTS LODGING FROM NFL SUPER BOWL BLOCK	6 Rooms	5 Rooms	4 Rooms	3 Rooms	2 Rooms	1 Room	1 Room
ALL ACCESS CREDENTIALS	24	20	16	12	8	4	2
GUEST PASSES	24	20	16	12	8	4	2
SUPER BOWL WATCH PARTY TICKETS	24	20	16	12	8	4	2
CORPORATE ID ON EVENT INVITATION AND EVENT PROGRAM	Logo	Logo	Logo	Logo	Mention	Mention	Mention
PODCAST INTERVIEW SUPER BOWL WEEKEND	50 Minutes	30 Minutes	20 Minutes	10 Minutes	5 Minutes	Mention	Mention
NFL-RELATED BUSINESS DEVELOPMENT CONSULTATION	56 Hours	48 Hours	40 Hours	32 Hours	24 Hours	16 Hours	8 Hours
INFORMATION IN E-BLASTS TO RETIRED NFL PLAYERS	Monthly	Bi-Monthly	Quarterly	Twice	Twice	Once	Once
LOGO WITH HYPERLINK ON PARTNERS AND SPONSORS PAGE	X	X	X	X	X	X	X
VENDOR AREA WITH TABLE, CHAIRS AND TABLETOP SIGN	40' by 8'	32' by 8'	24' by 8'	16' by 8'	16' by 8'	8' by 8'	8 by 8'
LOGO ON VIDEO LOOP	X	X	X	X	X	X	X
VERBAL REFERENCE DURING VARIOUS WEEKEND ACTIVITIES	X	X	X	X	X	X	X
MENTION IN PRESS RELEASE	X	X	X	X	X	X	X
LOGO ON EVENT STEP AND REPEAT	X	X	X	X	X	X	X
COLLABORATIVE SOCIAL MEDIA STRATEGY	X	X	X	X	X		
CUSTOMIZED BUSINESS DEVELOPMENT STRATEGY	X	X	X				