



MEMORANDUM OF UNDERSTANDING

The NFL Alumni Association (NFLA) aims to support active and former NFL players (players) with post-football career and business opportunities and has engaged Troupe21 & Associates (Troupe21) to work with accredited colleges and universities to structure certificate, non-credit, and for-credit courses for players.

Specifically, the NFLA is looking to create a national footprint for players in the following regions of the United States: East, Midwest, Southeast, Southwest and West.

NFLA and Troupe21 are committed to working together through August of 2021 with the specific goal of conducting four cohorts annually. Each cohort will consist of at least 10 players committed to completing a predetermined number of academic hours of study in a targeted discipline or industry.

Troupe21 has been given the full authority to create and negotiate meeting space, technology, curriculum, tuition, fees and funding strategies for the NFL Alumni's Career and Business Program (CBP).

AGREED

Signed on behalf of
Al Smith:
Board Chair
NFL Alumni

Al Smith

Signed on behalf of
Guy Troupe
Chief Executive Officer
Troupe21 and Associates

Guy H. Troupe