



MEMORANDUM OF UNDERSTANDING

The NFL Alumni Association (NFL Alumni) desires to better support former NFL players with post-football career and business opportunities and has engaged Troupe21 and Associates (Troupe21) to work with accredited colleges and universities to structure certificate, non-credit, and for-credit courses for NFL Alumni members.

Specifically, the NFL Alumni is looking to create a national footprint for its members in the following regions of the United States: East, Midwest, Southeast, Southwest and West.

NFL Alumni and Troupe21 are committed to a three-year engagement from September of 2018 through August of 2021 with the specific goal of conducting four cohort annually. Each cohort will consist of 20 participants that are committed to completing a predetermined number of academic hours of study in a targeted discipline.

Troupe21 has been given the full authority to create and negotiate meeting space, technology, curriculum, tuition, fees and sponsorships on behalf of the NFL Alumni's Career and Business Program.

Signed for and on behalf of
NFL Alumni

By: *Al Smith*

Name: Al Smith

Title: Board Chair

Signed for and on behalf of
Troupe21 & Associates

By: *Guy H. Troupe*

Name: Guy Troupe

Title: Consultant